



**BETWEEN THE COVERS RARE BOOKS**

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# HOPALONG CASSIDY IS BACK AGAIN !!

CLARENCE MULFORD'S  
GREAT WESTERN CHARACTER IN

## ARGOSY ALL-STORY WEEKLY

A COMPLETE HOPALONG CASSIDY STORY  
EACH WEEK

**Dec. 15 Issue**

**DON'T MISS THEM 10¢ PER COPY**

**(Clarence Mulford)**

*(Linen broadside:) Hopalong Cassidy is Back Again!! Clarence Mulford's Great Western Character in Argosy All-Story Weekly. A complete Hopalong Cassidy story each week. Don't miss them 10 cents per copy. Dec. 15 [1923] issue.*

Belleville, New Jersey: Sweeney Litho Co. Inc. [1923]

\$1500

Advertising banner promoting original stories published in the pulp magazine *Argosy All-Story Weekly* in 1923. Measuring 42" x 53" inches with grommets at all four corners. Printed in color on low-quality linen, the banners would have been hung by newsagents or bookstores. Not intended to last, these examples appear to have never been used. Some light yellowing; otherwise remarkably bright and fresh. This banner features artwork of Hopalong Cassidy by Modest Stein. Excellent display piece. Rare. [\[BTC#437460\]](#)