



[Archive]: Two Promotional Flyers for the Film *Going to Glory Come to Jesus*

New York: Royal Gospel Productions circa 1947

\$350



Two flyers. One sheet folded to make four pages. The first measuring 6" x 9". The second measuring 8½" x 11". Illustrated. About near fine with tiny chips on the larger flyer.



Promotional material for the film *Going to Glory Come to Jesus* by Royal Gospel Productions around 1947 which was adapted, according to the flyer, “from the successful New York play.” The material promises an “all colored cast of 30 and choir of 40.” On the final page of the large flyer a note to theater owners reads, “once in a great while, is a theatre offered the privilege to show a Motion Picture independently produced, of the calibre of our first all colored cast production. You will be proud to offer to your audience this momentous Motion Picture Masterpiece, which brings out a message for everyone.” Irene Harper starred as Lillie-May who is strongly tempted to sell her soul to the Devil after being “promised beautiful clothes and jewels.” The flyer is illustrated with drawings and stills from the film showing Lillie-May with a robed and bearded Jesus and a horned Devil. Dubbed a “spiritual masterpiece” by its production company, *Going to Glory* featured spirituals performed by the Royal Gospel Choir including “To Take My Troubles To,” “Take Me to the Water,” and “Lost Soul.” According to the American Film Institute, “Royal Gospel Productions, which was located in New York City, had set for release two other all-black religious features entitled *Go Preach* and *Children of Jesus*.” However, it appears they were never produced.

A modest collection of unique promotional material for a rare African-American film of the 1940s. [BTC#427204]