



BETWEEN THE COVERS RARE BOOKS

112 Nicholson Rd, Gloucester City, NJ 08030 (856) 456-8008 betweenthecovers.com



C.L. CENTLIVRE BREWING CO., INCORPORATED

Brewers & Bottlers of LAGER BEER, FORT WAYNE, INDIANA.



BRANDS:
CENTLIVRE SPECIAL SPECIAL EXPORT
CENTLIVRE EXTRA PALE MODEL PLATE SPECIAL
MUNICHEN BEER MUNICHEN EXPORT
THE CENTLIVRE TONIC

(Charles L. Centlivre, Henderson Lithographing Co.)

[Chromolithograph] C.L. Centlivre Brewing Co., Brewers & Bottlers of Lager Beer, Fort Wayne, Indiana (circa 1893)

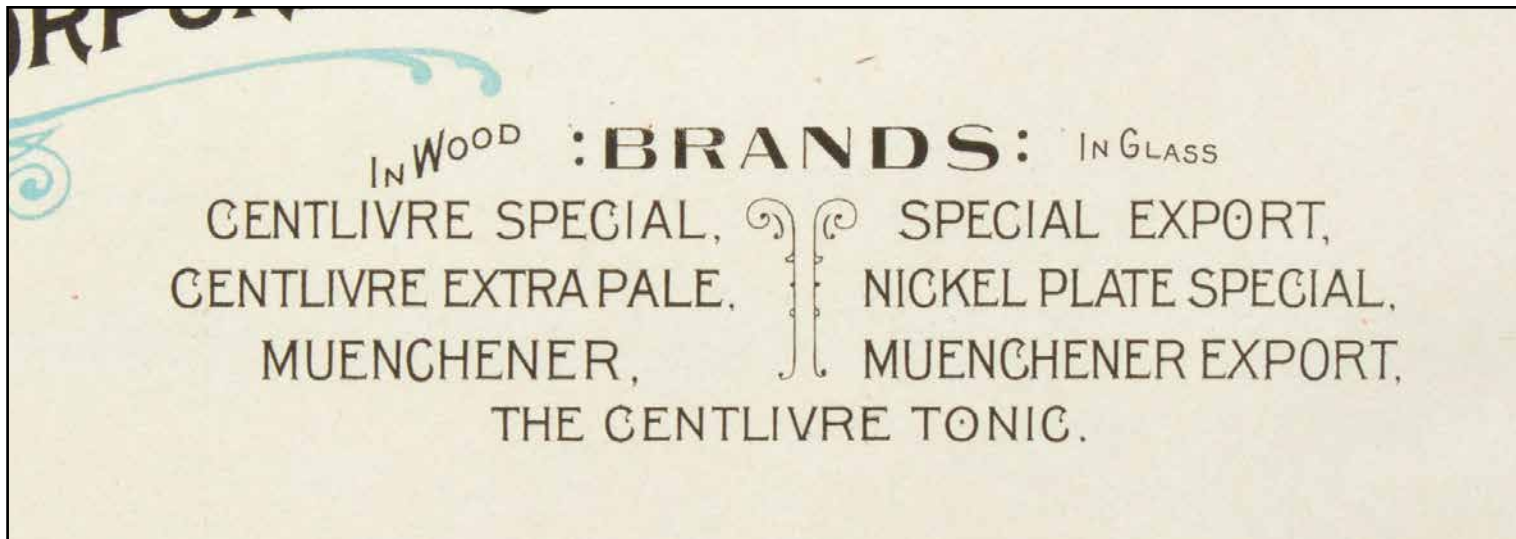
Cincinnati, Ohio: The Henderson Lithographing Co. [circa 1893]

\$2400

A sweeping bird's-eye view of the Centlivre Brewing Co., founded in 1862 on the St. Joseph River at Fort Wayne, Indiana.

Chromolithographic poster advertisement on coated paper (24½" x 37¾"), professionally mounted in a mat frame (28" x 40"). There is a small tape repair on the verso to an about three-inch tear at the right margin, else fine. A remarkably well-preserved large lithographic poster: the view shows the enormous brewery and its satellite buildings, including the Victorian-style offices, storage building, stables, and wagon shed. The view gains narrative energy from the streets in the foreground, busy with pedestrians, horse-drawn carriages, an electric tram, and raw materials being unloaded from a canal barge.

Originally established in 1862 as the *French Brewery* by Alsatian immigrants Charles and Frank Centlivre, the original brewery complex was destroyed by a devastating fire in 1889: it was rebuilt in 1890 and renamed after Charles Centlivre in 1893, from which we attribute the date of this view of the new plant. A beautifully lithographed view by the Henderson Lithographing Co., best known today for their large panoramic "bird's eye views" of Fort Wayne and other locales. A scarce and remarkably well-preserved survival. *OCLC* locates only one copy at the Indiana Historical Society. [\[BTC#123456\]](#)





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BRANDS
 CENTLIVRE SPECIAL SPECIAL EXPORT
 CENTLIVRE EXTRA PALE NICKEL PLATE SPECIAL
 MUNCHINGER'S MUNCHINGER EXPORT
 THE CENTLIVRE TONGUE