



**DONT
BUY
HUSMAN'S
POTATO CHIPS
And Products**

**They Dont Hire Negro Drivers or
Salesman, Production Workers**

C O R E

[Broadside]: Don't Buy Husman's Potato Chips and Products. They Don't Hire Negro Drivers or Salesman, Production Workers. CORE

[No place - Cincinnati?]: CORE [no date - circa 1960-1962]

\$850

Black display type on stiff card. 11" x 14". Slight toning else very near fine. Husman's was located in Cincinnati, a "gateway" city to the South. They were subject to boycotts over hiring practice by the NAACP and CORE (Congress of Racial Equality) in the early 1960s. A nice, bold typographic representation of a Civil Rights boycott. [\[BTC#425953\]](#)