



*(Catalog / small broadside): Pocket Sample Book No. 1. From U.S. Card Co., Cadiz, Ohio*

Cadiz, Ohio: U.S. Card Co. [circa 1890]

\$350

Approximately 4½" x 15". Single printed pink sheet with five affixed color lithographic trade cards. Folds into sixths. Small tears and soiling at the folds, but otherwise very good or better. Samples of five "fashionable visiting cards" with directions on the verso for ordering, with faint stamped price list also on the verso. Apparently meant to be folded, but opens to a colorful display, we could find little about the company, excepting one catalog dated 1890, and a magazine advertisement from the same year. Presumably rare. Full photo of image on following page. [\[BTC#421647\]](#)



POCKET SAMPLE BOOK, NO. 1.

FROM

W. U. S. GARD CO.,  
CADIZ, OHIO.

DEALERS IN  
FASHIONABLE VISITING CARDS,  
STATIONERY, GAMES, SCRAP PICTURES, ETC.

ORDER THE CARDS, BY THE NAMES PRINTED ABOVE THEM

Little Jewels. With name, 12 for 10 cents



Horse-shoe Series. With name, 12 for 15 cents



Gems of Beauty. With name, 12 for 20 cents



Imported Gems. With name, 12 for 25 cents



London Beauties. With name, 12 for 25 cents

