

BETWEEN THE COVERS RARE BOOKS

112 Nicholson Rd, Gloucester City, NJ 08030 (856) 456-8008 betweenthecovers.com

[Broadside, caption title]: *That's a Big Vote You're Carrying! ... Sixty-five per cent of 1944's eligible voters in this country are women! ... Mark Those Ballots for Roosevelt!*
Shelton Hotel, New York: National Citizens Political Action Committee 1944



THAT'S A BIG VOTE YOU'RE CARRYING!

That "Better Half" fable is out the window this election.

Sixty-five per cent of 1944's eligible voters in this country are women!

Why? Because more than 11,000,000 of your husbands and sons are in the armed services—and because only a small percentage of these fighting men will have a chance to vote.

You Must Vote For The Fighting Men Who Can't!

So... you're going to be the

BIG VOTE ON NOVEMBER 7

(Oh yes—don't forget that you're not going to vote at all unless you **REGISTER NOW!**)

Well, what are you going to vote for? Just push your memory back a few years. Push it back to Hooverism. Remember women hunting through garbage cans to feed the starving children at their heels? Remember the small businesses that went bust—and the street corner apple-boxes that took their place? Remember the empty pay-envelopes—the wholesale lay-offs? **You do?**



ALL RIGHT THEN LOOK AHEAD

Look ahead to November 7. That's the day you decide with your **65 per cent of the voting strength** whether this nation is going back to Hooverism—or whether it's going ahead with President Roosevelt toward a secure and peaceful and dignified life.



This is what President Roosevelt in January of this year called the New Bill of Rights for the United States:

- THE RIGHT TO USEFUL JOBS AT DECENT PAY
- THE RIGHT OF FARMERS TO A DECENT LIVING
- THE RIGHT OF BUSINESSMEN TO PROTECTION FROM UNFAIR COMPETITION
- THE RIGHT OF ALL TO DECENT HOMES, ADEQUATE MEDICAL CARE, AND A GOOD EDUCATION
- THE RIGHT OF PROTECTION FROM THE ECONOMIC FEARS OF OLD AGE, SICKNESS, ACCIDENT, AND UNEMPLOYMENT

Use your 65 per cent wisely! **First of all REGISTER!**—And on November 7

You see what this big **65** per cent of the voting strength means? It means that your votes can decide—it means that your votes **will** decide the kind of America your sons and daughters will come home to. It means that you **will** decide whether we're going to have Hooverism and its depressions or President Roosevelt and his already-proved promise of a better America! It means that you **will** decide whether the United States is to co-operate honestly and fully with other nations in making a lasting and durable peace.

MARK THOSE BALLOTS FOR ROOSEVELT!

NATIONAL CITIZENS POLITICAL ACTION COMMITTEE Shelton Hotel, New York, N. Y.

Illustrated broadside. 8½" x 14". Printed on newsprint. Old horizontal fold, a few small nicks and tears at the extremities, a very good example of a fragile and exceptionally uncommon broadside. aimed at women, who made up a majority of the voting populace because of the difficulties faced by the men in the armed forces overseas in voting. The broadside also makes a serious effort to encourage women to register to vote. Part of the appeal is for women to push back against the return to "Hooverism": "Remember women hunting through garbage cans to feed the starving children at their heels?" and also invokes F.D.R.'s New Bill of Rights guaranteeing jobs, decent wages, adequate medical care, and education. *OCLC* locates no copies. [BTC#403273]