

BETWEEN THE COVERS RARE BOOKS

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[Cover title]: *California Guest Book. Welcome to California Your Passport to Pleasure*
(Burbank, California: California Safety Stations) [circa 1953-1954]

\$225



Oblong 12mo. Stapled illustrated wrappers. Some spotting on the wrappers, a few tickets detached at the edges of the long stubs at the appropriate perforated lines, overall very good. An interesting promotional item, providing approximately 100 free admissions to venues or events, and free or large discounts on meals, etc. at various Southern California attractions including zoos, aquariums, deep sea and fresh water fishing trips, roller skating, roller derby, skiing, horseback riding, auto racing, museums, play performances, amusement parks, camping, drive-in (and other) movie theaters, television and movie studios, and many restaurants. Several of the tickets have been removed and used (in one case with a brief ink review about the free steak dinner) but the majority of the tickets and stubs are present. The booklet has an expiration date in 1954. The many famous venues read like something between a who's-who and a time capsule of early 1950s SoCal culture. Scarce. [BTC#401918]

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