

BETWEEN THE COVERS RARE BOOKS

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Al (Alfred) Frueh

Six Hand-colored Holiday Cards with Art by Legendary New Yorker Artist Al Frueh
1929-1941 \$1000



Six different hand-colored holiday cards by artist Al Frueh, dates range from 1929 thru 1941, with most from the 1930s. Various sizes and formats from small cards to broadsides folded and mailed. Paper on verso of some are a bit skinned from having been mounted in an album, but all are otherwise very good or better. Several have been mailed, all addressed to the Bode family. Each of the cards appears to be a woodcut print with hand-coloring by Frueh. Subjects range from traditional holiday tropes: wreaths, angels, and Christmas trees to more topical subjects such as a play on the WPA logo ("G&A Frueh: We Do Our Stuff"), Hitler and Mussolini (for 1937; "Heilee, Heilo from Al Hitler and Giuliette Mussolini"), and one of a large playing card. The Ohio-born Frueh was an artist and caricaturist who was a contributor to the inaugural issue of the *New Yorker*, and drew the cover for the second issue. He remained on the staff for more than half of a century. His specialty was the Broadway and entertainment scenes and in many ways he was a precursor to caricaturist and Broadway chronicler Al Hirschfeld. A particularly pleasing group of holiday cards by a unique and amusing artist. [BTC#400348]





CHEZ FRUEH

G & A

FRUEH



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WE DO OUR STUFF