

# BETWEEN THE COVERS RARE BOOKS

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## Al (Alfred) Frueh

Fifteen Hand-colored Holiday Cards with Art by Legendary New Yorker Artist Al Frueh

1921-1950

\$2000



Fifteen different hand-colored holiday cards by artist Al Frueh, dates range from 1921 thru 1950, with most from the 1920s and 30s. Various sizes and formats from small cards to broadsides folded and mailed. Paper on verso of some are a bit skinned from having been mounted in an album, but all are otherwise very good or better. Several have been mailed, all addressed to the Bode family.



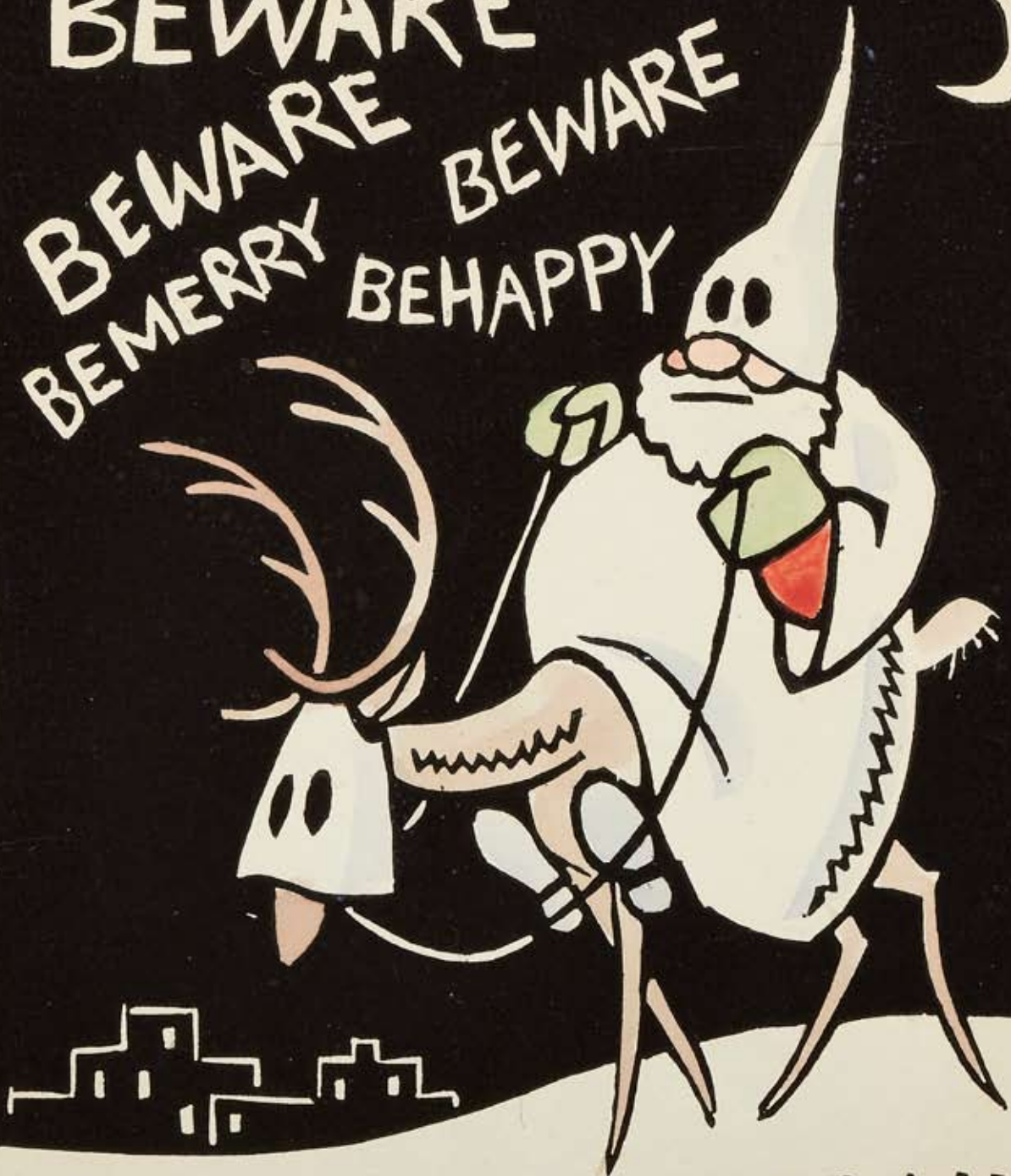


Each of the cards appears to be a woodcut print with hand-coloring by Frueh. Subjects range from traditional holiday tropes: stockings hung from the mantelpiece, wreaths, angels, etc. to more topical subjects such as a play on the WPA logo ("G&A Frueh: We Do Our Stuff"), Hitler and Mussolini (for 1937; "Heilee, Heilo from Al Hitler and Giuliette Mussolini"), in 1925, the year of the Scopes Monkey Trial, Frueh and his wife are pictured as monkeys, picking bugs off of each other, and the K.K.K., (apparently 1922; Santa Claus in Klan outfit from "The Frueh Klux Klan"). The Ohio-born Frueh was an artist and caricaturist who was a contributor to the inaugural issue of the *New Yorker*, and drew the cover for the second issue. He remained on the staff for more than half of a century. His specialty was the Broadway and entertainment scenes and in many ways he was a precursor to caricaturist and Broadway chronicler Al Hirschfeld. A particularly pleasing group of holiday cards by a unique and amusing artist.

[BTC#400347]



BEWARE  
BEWARE  
BEMERRY BEHAPPY



THE FRUEH KLUX KLAN  
INVISABLE REALM 34 PERRY ST





SAME TO YOU  
AND MANY UUVUM  
FROM THE FRUEHS 34 PERRY ST





34 PERRY STREET  
MERRY CHRISTMASSES  
YOU

**G & A**

FRUEH



34

WE DO OUR STUFF