

BETWEEN THE COVERS RARE BOOKS

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Edward Parker Read

Collection of Dr. Read's Cure-Alls Ephemera

[Philadelphia and various places: no publisher 1910-1920]

\$350



**PEACE AND GOODWILL TOWARD MANKIND
ETHIOPIAN ANTHEM**

Oh Father of mankind, do Thou these races bind,
in bonds of love,
Bid enmity to flee, let race with race agree and all
be ruled by Thee, great God above.

Let strife at last be ended and still the din of
war;
When wearied men are resting, and pledged to
fight no more,

Bid Thou all wars to cease, and this a world of
peace, man's wrath control,
Let brotherhood extend 'till human hearts shall
blend, in concord without end from pole to
pole.

Haste Thou the righteous time, told in Thy Book
divine, when earth shall rest,
When none their brothers hate, and truth shall
dominate, the land Thou didst create, Thy
name we praise.

May this our vow of friendship keep us always
from ill feeling,
Let peace on earth forever be, and to all mankind
good will.

(The United Advance Beneficial Fraternal Order of
Ethiopians' Anthem—Arranged by E. P. Read, the founder.
Sung by the Ethiopian Chorus, led by Doc W. S. Gordon.
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**We Print Church & Society Cards FREE On
Our Reinforced Wall Pocket Stickless PUBLICITY FANS**

With Life Prosperity Chart, Perpetual Calendar, Hints on Astrology; Psychology, Herbolgy how to
Get well and Keep well, Religious and Racial History. We print Free, Church, Society, and Club
Directory Legitimate non-objectionable business. Advertisement, accepted and will bring quick
results. 100 FREE FANS with each 3 inch space. Our UTILITY FANS for Churches, PUBLI-
CITY FANS for general distribution. Anybody can start a profitable business soliciting "Ads" anywhere
on our liberal plan of 1-4 to agents, or large or continous advertisers. This unique pattern, an utterly
new idea informational Plan used as a Fan in Summer and Wall-Pocket in winter, with continous
Calendars for all years, can't be beat to reach both seller and buyer. Circulation 18,000, \$1 pays for 1
inch ad space with any wording on 500 Fans with 100 FREE, or 100 Initial Card-Blotters. Utility
Publicity Agency 1422 Lombard St., Phila.

CHURCH LIFE *How to go Through Life the easy Way* **WOMENS**

IF YOU WANT THE NAME
of colored churches, location, time
of service, pastors, officers, mem-
bers names, addresses, name, loca-
tion of societies, clubs, time of meet-
ing, officers, members, names, ad-
resses, name of hotels, boarding
lodging houses, rates, Na. & loca-
tions of churches, playhouses. Name
locations of colleges, schools, loca-
tions. Name, number and address
of professional and business colored
people, send \$1 for Read's Encyclo-
pedia Directory. If your name and
business is not in it, send yours and
15 others for the next issue and get
one free; issued monthly. It also
Office: 1422 Lombard St., Phila.

LONG LIFE FEMALE REMEDY
Composed of Roots, Herbs, Barks, etc.
Nature's Remedies restores healthy
action to the most weakened, run-
down condition in a short time. This
wonderful medicine will keep the doc-
tor away for a long time, it taken 4
or 5 times a day. Never mind feeling
bad, just take this LIVE FOREVER
TONIC and see how good you will
feel in a short time. Price \$1.00
Store: 1618 South St. . . Philadelphia

**YOUNG-YOUTH-NERVE AND
BODY'S TONIC**
Builds System. Rejuvenate, invig-
orate, strengthens Constitution; puts
Ambition, Pep, Snap, Grit, Get-up,
Nerve, Courage, Thrill, Activity,
Stamina, Vim, Vigor, Vitality, Life.
Its Solative, Diuretic, Healing, Re-
lieves Coughs, Bronchial Catarrh, Gas-
tritis, Piles, Sores, Burning, Muddy,
Scalding, Itching Discharges, Pains,
Weak Back, Kidney, Bladder Trou-
DR. READ, 1618 South St., Phila.

CHURCH
LIFE
Pros-
perity
Chart.

Ignorance and Idleness cause want and woe
Intelligence and Thrift is the Surest Cure.

For prosperity, Happiness, contented
life carry this Health Charm Thought.
Wake up! Get up! Don't worry. Be
strong. Grip life. Don't give up. Brace up.
Most Always There's a Better Way.

Pluck makes wealth; wealth makes
friends; friends make happiness; happi-
ness makes contentment; contentment
makes long life pleasant.

Avoid evil, think no evil, speak no evil,
do no evil, and no evil should befall you.
Eureka Apex Optimus, that mysteri-
ous Trio. What is it? We don't know.
We can't explain it. Can you?
Some call it a Beacon Light through
life's Pathway that controls human des-
tiny. Whatever it is, it surely affects
what we do and how we do it.

E. PARKER READ, Ph. D., Ref. D.
Judge, Small Cause Court

Fans are a gift from Deacon
William and Clara Freeley of
Childs Memorial Baptist Church
of Philadelphia, Pa. to the
Bethany Baptist Church

Mineral Water Make Your Own Water-Tablets

**BIGGEST, BEST PRESCRIPTION
EVER GIVEN DIVINUM ALL-HEAL-
ING HERBARIUM REMEDIUM, Na-
ture's Ever-Ready Universal Never-Fail
Speedwell Panacea for Human Ills. Build
System, Invigorate, Strengthen, Put Pep,
Snap, Grit, Nerve, Courage, Thrill, Am-
bition, Activity, Stamina, Vim, Vitality,
Help Kidney, Bladder, Back, Stomach,
Intestine, Loss Appetite, Run-down Con-
dition, Relieves Cough, Asthma, Fain
Catarrh, Burning, Scalding Discharges,
Soreness, Weakness, etc. Price \$1. \$2
Trial 25c. Medicine, Roots, Herbs, Barks
Powders for all Purposes, Conditions
Apts. Make Big Money giving sample
Taking Orders. DIVINE SPIRITUAL
1440 South Street, Philadelphia, Pa.**

QUADRUPLEX MINERAL BLEND
With Comp. Saturated Solutions, Alkaline
Balm, Laxative Tonic, Ingredients, as
found in Best Known Mineral Springs
and used by Doctors as Aids in Run-down
Disordered Conditions. It makes 3 gallons.
Natural Mineral Water comes
from Springs. Synthetic mineral
water is made from chemical salts
as found in springs, therefore, it
seems that both should have the
same effect upon the system. Both
have their advocates. Of course,
there are dif-
ferent mineral
are different.
We have bot-
tompatrons the
NATURAL
help in REB

Divinum Herb-Mint Remedium
Dr. Read, 1440 South St., Phila.

Camden, N.J. July 28th 1913 No. 19

CENTRAL TRUST COMPANY

Pay to Howard Baine order \$13.80

Thirteen ^{80 Dollars}

George J. Baine, Treasurer
International Institute
& Exchange Association
St. Paul, Minn.

SAFE DEPOSIT VAULTS
BOXES FOR RENT

A collection of four pieces of ephemera related to Dr. Edward Parker Read. Read was credited with opening the "first drug store ever conducted by colored people in Petersburg, Va" in 1889 and the first drug store owned by an African-American in Philadelphia a year later. Read was in reality an entrepreneur and not a doctor, who peddled cure-alls that claimed to aid everything from nervousness, constipation, and sleeplessness to colic, headaches, and blood purification, sold under different business names: East Indian Remedy Company, Powhatan Indian Herb Manufacturing Company, and Ever Ready Herb Remedy, to name but a few.

Read was quite successful in his time, eventually expanding his store to four locations, as well as opening the Eclectic Optical Institute. Along the way he helped establish the Readville section of Lawnside, New Jersey, acted as a judge in nearby Camden County, and became the proprietor of the Cosmopolitan Educational Institute and Eureka Sanatorium, which he claimed was "The only Colored Institute of its kind." The law finally caught up to Read in 1921 when he was sued by the Commonwealth of Pennsylvania and forced to admit that he was not a graduate of any medical school and had no certificate to practice medicine. A nice archive of turn-of-the-century medical chicanery. None of the items found in *OCLC*. the Archive includes:

1. [Caption title]: Life Prosperity Chart. Small broadside. 7½" x 8½" (possibly trimmed). Printed on thin paper. Near fine. Apparently printed for Read, mostly about his products, but aimed at churches.
2. [Postcard]: Peace and Goodwill Toward Mankind Ethiopian Anthem. 4" x 6". About fine. Printed the anthem on one side and advertisement for the Powhatan Indian Herb Manufacturing Company on the other side.
3. [Envelope]: Mineral Water Make Your Own Water-Tablets. 5" x 2¾". Fine. Apparently an unused paper envelope for pills, with copious advertising on both sides.
4. Printed Check Signed ("E.P. Read"). Check for \$13.80 made out by Read to Howard Haines, dated in 1913. About fine. [\[BTC#400332\]](#)