

BETWEEN THE COVERS RARE BOOKS

112 Nicholson Rd, Gloucester City, NJ 08030 (856) 456-8008 betweenthecovers.com

TYNER'S ADVERTISER.

VOL. 1.

LAKE COMO, MISS., MARCH, 1900.

NO. 2.

A PRIZE FOR A NAME.

We are soon to publish a Magazine, but so far, we have failed to find a suitable name for it. So we have decided to offer a valuable prize to the person that can suggest a name that will be the most suitable. It will not cost you anything to try for the prize, only send a 2c. stamp for the first copy of the Magazine, which will contain a full list of the names suggested and names and addresses of those that sent them, also the name and address of the prize winner. This offer is free to all, the only stipulation is you must send a two cent stamp if you want a copy of the magazine. Address the publisher of this paper.

JAS. G. STICKNEY A FRAUD.

We notice that Jas. G. Stickney of Tallapoosa, Ga., is getting out a small sheet called "The Southern Visitor" we also see that he is advertising extensively in the Northern papers, so we take this means of warning our readers to steer clear of him, and under no circumstances send him money in advance. He beat us to the tune of six dollars, he cheated L. E. Moore of Moorefield, Ark., out of several dollars, besides beating other fellows all over the country. Two years ago the Post Office Department refused to deliver mail to him, and when a letter was sent to his address, it was returned marked "Fraudulent."

Stickney may have turned over a new leaf (or somebody turned it for him) and will do the square thing now, but our advice is, to make investigations

before having any dealings with him. We do not take this stand against him because he beat us, but because we want to exterminate all fraudulent advertisers. If any firm swindles you, let us know and we will denounce them free of charge.

A MYTH.

Below we publish a letter clipped from "The Wasp" a monthly amateur published at Hudate, Tenn.

Acme, Miss.

Dear Cousins:

Here comes a little Mississippi girl ten years old. My sister takes The Wasp and I like it very much. I go to school and study four books: History, Arithmetic, Geography and Speller. I like my teacher very much, his name is Mr. John Stoakes. I have two brothers and one sister. Long live The Wasp. Ella May.

Now we have no objections to the Wasp printing letters, but as we lived at Acme, 20 years, we know there is no such persons as Ella May or John Storke living any where within 30 miles of Acme.

The Editor of the Wasp is either being taken in or writing his own letters. Pull square with us brother, or trim the wings of the Wasp.

NOTICE.—In any communication to us where a reply is expected always, enclose a 2 cent stamp for reply. This may seem that we are "stingy" but where we have to answer a big batch of letters every day, our postage bill soon amounts up into the dollars.

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The Only Lake Como Imprint?

Tyner's Advertiser. Vol. 1. No. 2

Lake Como, T.L. Tyner March, 1900

One leaf folded to make four printed pages. Modest overall age-toning, one tiny tear, but still supple and very good or better. An amateur newsletter, one of many that resulted from the availability of reasonably cheap desktop hand-presses, the movement thrived between the late 1860s and the early 1930s. Contents include a charge of fraud against the Georgia-based publisher of another small newsletter, a letter to the editor from a young cousin, a directory of distributors for the newsletter - mostly from Lake Como, Acme, and Paulding, Mississippi, as well as agents in New Orleans, Slidell and Delhi, Louisiana, advertisements, and solicitations for advertising, and various other offers. One can assume there was probably an issue No. 1 of this newsletter; an issue No. 3 is less certain, as most amateur-type newsletters of this period blinked quickly in-and-out of existence. Lake Como is an unincorporated community located in Jasper County in Southeast Mississippi. No copies of this periodical, or any other Lake Como imprint found in OCLC. [BTC#395029]

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